

Founded 1826

Greeley 1900

Lord & Taylor

38th Street

FIFTH AVENUE

39th Street

Charge Purchases Made Monday, Tuesday and Wednesday Will Appear on Bills Rendered December 1st

Service Flags

The new flag that shows a blue star for each member of the family in the service of the country. All wool bunting (guaranteed).

2x3 \$1.75 2 1/2x4 \$2.25 3x5 \$3.25 4x6 \$4.50 5x8 \$6.75
Fourth Floor.

Save Food

1. Wheat—Use more corn.
2. Meat—Use more fish and beans.
3. Fats—Use just enough.
4. Sugar—Use Syrup.

And serve the cause of Freedom.



150 Women's Fur Trimmed Suits

Values up to \$65.00.....\$39.50

A collection of the very newest and most wanted styles, assembled especially for this event. Offered at a price that emphasizes this as the strongest value giving occasion presented this season.

High-grade Suits of Velour Cloth—Broadcloth—Silvertone

Many models trimmed with Hudson Seal (dyed muskrat) or with other fashionable furs. Also Tailored Suits—without fur and of the mannish type, so modish.

250 Tailored Suits

A Group of Exceptional Values

\$25.00, \$29.50, \$35.00, \$50.00 to \$75.00

A representative showing of smart models, fur trimmed or strictly tailored.—Suits of Velour Cloth, Burella Velours, Oxfords, Broadcloth, Silvertone and Velveteen, in every wanted color.

High Grade Tailors

\$85.00, \$100.00, \$110.00 up to \$225.00

Suits of most distinctive types in Bolivia, Silvertone, Evora, Velour Cloths, Velveteens and Velvets, luxuriously trimmed with taupe Wolf, Kolinsky, Beaver, Hudson Seal (dyed muskrat), Skunk and other fine furs. Many elaborate models.

Third Floor.

A Most Remarkable Sale of Blouses

Eighteen Models—Specially Purchased
Values up to \$20.00—At

\$7.95

250 Georgette Crepe Blouses

creations of a leading designer, whose models, rival those of Paris in their exquisite touches of hand work, their unusual color combinations; new low collar, jabot and high military collar effects.

Costume Blouses

in the new Suit shades, bead and bugle embroidered, silk embroidered, and with contrasting collars, vestees, cuffs.

Dainty Blouses

in flesh or white, elaborate with real Filet, Irish crochet, Cluny laces; with embroidery, in beads or silk. Georgette Crepes are of the finest qualities; finishing details faultless.

Third Floor.

100 Women's Fur-Collared Coats

Remarkable Values \$39.50

At this price, one of the best Coat values offered here or elsewhere so far this season.

"Pom-Pom" Cloth in the fashionable taupe shade, brown or green, with deep shawl collar of French Seal (dyed coney) or Marmot. A new semi-fitted belted model on straight lines, with deep cuffs and pockets; half lined with satin.

Fur Collared Coats, \$25.00 and \$29.50

Deep collars of Raccoon fur add to the style and comfort of these practical models in Velour Coatings and Two-tone Mixtures.

200 Winter Coats

A Collection of Handsome Models

\$45.00, \$50.00, \$60.00, \$65.00 and \$75.00

Street and Afternoon Coats, many strikingly effective models—in Bolivia, Velour Cloth, Velour de Laine, the majority with handsome fur collars.

Afternoon and Evening Coats

\$85.00 to \$300.00

A display of the season's most luxurious garments in the richest of fabrics, Bolivia, Llama Cloth, Suede Cloth, Chiffon Velvets, Gorgeous Brocades; models of extreme elegance trimmed with taupe Wolf, Ermine, Beaver, Kolinsky, Chinchilla Squirrel and other fashionable pelts.

Third Floor.

An Important Sale Women's Dresses

Exceptionally Smart New Models At the Very Special Price

\$29.50

A collection of Street and Afternoon Dresses, portraying the latest developments of the Mode.

Tailored Serges and Broadcloths. Velveteen

Street Dresses. Crepe de Chine Dresses all in the most fashionable Autumn and Winter colorings.

A Group of Dresses

Copies of Much Higher Priced Models Featured for This Occasion

\$39.50

Especially Featured Are the Most Fashionable of Velveteen Afternoon Dresses with Georgette Crepe Bodices Bead Embroidered.

Satins and Georgette Crepe Afternoon Dresses in most effective models. Tailored Serge Dresses and combination of Satin and Serge.

A Dress Buying Occasion of Unusual Interest.

Third Floor.

Smart Gloves Of Washable Cape Leathers

Special for Monday Only

\$1.75

Actually Worth

\$2.00 and \$2.50 a pair

Walking Gloves in the colors and styles that are most in demand with devotees of Fashion. One clasp Gloves, Prix seam sewn, guaranteed washable. Correct Shades of London Tan, and Ivory

Mannish Gloves with spear backs, others with most effective two tone embroideries. In all sizes.

An Exceptional Sale.

Ground Floor.

Knitting Yarns

Khaki—Grey—Blue

An Unlimited Supply

of several of the

Best Knitting Yarns

Hanks -- \$1.00

Balls ----- 50c

Knitting Needles, Crochet Hooks, Instruction Books, and a practical teacher at your service without charge.

Mail Orders Promptly Filled

Fourth Floor.

Magnificent Values in Women's Fine Boots

Lord & Taylor Standard Qualities



Women's Novelty Boots
Usually \$9.00 to \$11.00

\$7.85

Fawn or Grey Kid with cloth tops. All Tan Calfskin, Fawn Suede Vamps, with Fawn Cloth Tops.

1500 Pairs

Women's

High-cut

Black

Boots

Usually

\$6 and \$7

\$4.65

Second Floor.



Women's Walking Boots
Usually \$12.00

\$10.50

Brown Kidskin Vamps, with fawn cloth tops. Military Heels.

Dress Goods

Two Specials for Monday

Navy Blue Storm Serges
800 yards of an excellent quality will be placed on sale tomorrow, at, yard,

98c

Fine Dress Velour

54 inches wide; all the wanted Fall shades; unusual value, at, yard,

\$3.95

"Velutina"

so popular for Autumn dresses, is being shown at prices ranging from \$2.00 upward.

Second Floor.

Corsets

At Much Below Standard Prices

\$6.50 Lord & Taylor Corset,
\$3.95

Pink Broche in a well boned model; low bust, medium length. Sizes 20 to 28.

\$3.00 Lord & Taylor Corset,
\$1.95

Silk Dotted Batiste, low bust, medium length model. Sizes 20 to 28.

Brassieres—Leading Makes
50c, 75c, 98c

Models worth up to \$2.00, many desirable styles, lace and embroidery trimmed.

Second Floor.

For Monday Only Infants' Coats

Usually \$11.95—\$9.50

Coats of the new "Pom-Pom" fabric, and Imported Corduroys; attractive little models, in the choicest of colors; warmly lined. Sizes to and including 6 years.

Other Coats \$4.95 to \$35.00

Little Children's Hats—in tailored shapes, some fur trimmed; values up to \$6.95.

95c. \$2.95, \$4.95

Fourth Floor.

House Dresses

A Sample Line
At Manufacturer's Prices
98c to \$1.95

Actually worth \$1.50 to \$3.00

A special purchase of 150 neat and practical Dresses in plain and striped percales, chambray and gingham, all have low collars and 3/4 sleeves, many prettily trimmed with embroidery.

Size 36 Only

Second Floor.

Fur-trimmed Hats

That Forecast Winter's Millinery Fashions
\$10.00 to \$18.00

Copies and adaptations of smart Paris models, which but a fortnight ago had their premier showing abroad. Conspicuously clever small shapes in Lyons Velvets.

Tall Crowned Walking Hats, with bands of silver ribbon and moline fur.

Tricornes with saucy fur bows or pompons of nutria or moline.

Military Turbans with fur bands and ornaments and bright touches of silver.

New Hats of Imported Napped Plush

Extremely new shapes, daring in their originality of design and in the softest, richest black. Model Hats, with a touch of jet, feathers or wings to enhance their effectiveness. Also beaver Hats with patent leather crowns.

Hats in the New Taupe Shades
of Lyons Velvets and Panne, with metallic flowers, touches of fur, fancy feathers. \$8.00 to \$10.00

Fourth Floor.

Knit Underwear For Women and Misses

At Very Special Prices

Cotton Union Suits

Medium weight; band top. Usually \$1.50.

95c

Silk Top Union Suits

Lisle body, reinforced. Usually \$1.75.

\$1.25

Cotton Union Suits

Medium and heavy weight; regular sizes. Usually \$1.75.

\$1.25

Cotton and Wool Union Suits

Medium weight. Usually \$2.95.

\$2.50

Silk and Wool Union Suits

Knee or ankle length styles. Usually \$3.50.

\$2.95

Cotton Vests

Of medium weight; band top; regular and extra sizes.

Usually 75c.

50c

Glove Silk Underwear

Tailored band tops. Usually \$1.85. \$1.55

Bloomers

Usually \$2.50. \$1.95

Union Suits

Tailored band tops. Usually \$3.95. \$2.95

Second Floor.

Boys' Furnishings

Extraordinary Values Especially
Arranged for This Week's Selling

Boys' \$1.25 Shirts.....85c
Made of Madras and fine mercerized materials; all sizes.

Boys' \$1.00 Blouses.....65c
Fancy Striped Madras and Percalé, also in plain effects.

Boys' \$3.75 Robes.....\$2.95
Blanket Robes in blue, brown, green and maroon; all sizes.

Boys' \$5.00 Sweaters.....\$3.85
All wool; navy, maroon and Oxford; with collar.

Boys' \$1.00 Scarfs.....65c
Four-in-Hands in a large assortment of colors and stripes.

Boys' 50c Scarfs.....25c
A large variety of patterns and colorings.

Ground Floor.

Furs of Fashion

In Models Supremely Smart

To the Capelet, most picturesque of the season's Fur novelties, the Mode gives first place, and to meet the demand for these amazingly effective little Capes, Lord & Taylor feature them in many ultra and exclusive styles.

At Special Introductory Prices

Beaver Capelets—a new deep

model fastened with huge buttons.....\$37.50

Muff to match.....\$27.50

Hudson Seal Capelets (dyed muskrat)—a draped

shoulder Cape model with rolling storm collar.....\$49.50

Muff to match.....\$16.50

Black Lynx Scarfs.....\$24.50

Muff to match.....\$24.50

Skunk Animal Scarfs.....\$29.50

Muff to match.....\$26.50

Hudson Seal Coats (dyed muskrat)

\$135.00 to \$525.00

A splendid collection of these luxurious garments

made of selected, perfectly matched pelts, and with

self or contrasting collars.

Third Floor.

